



# Graphic Design

## Master the Art of Design.

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# Overview

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Graphic Design for beginners including Graphic Design Theories, Photoshop, Illustrator, InDesign and Design with Generative AI & Creative Thinking. Want to learn how to create amazing designs? This class is for you! We'll teach you how to make logos, branding packages, and use Artificial Intelligence in design, like Adobe Firefly and Leonardo AI. If you're intimidated by Photoshop, Illustrator, InDesign don't worry! You'll learn through practical projects. We cover everything from Typography to color theory, layout, photo editing, and more. Plus, you'll master Adobe Photoshop, Illustrator, and InDesign

**Join us and become a skilled designer ready for any project!**

## What to Expect

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Gain in-depth knowledge of typography, color theory, photos, layout, blocking, and other essential design skills and concepts. Learn the key tools and features of Adobe Photoshop, Illustrator, and InDesign. Design logos and branding packages for clients. Learn to use the pen tool, shape builder tool, and other important vector design tools in Adobe Illustrator. How to create editorial spreads and magazine layouts using Adobe InDesign. Learn the principles of effective logo and ad design to create engaging campaigns and logos. Work through the entire package design process. Learn how to use Artificial Intelligence to generate images.



# What You'll Learn

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- Adobe Photoshop
- Adobe Illustrator
- Graphic design Theories
- Branding
- Generative AI



Ready to bring your creative ideas to life?

Our beginner-friendly graphic design program will teach you the basics, from color theory to mastering design software. Join our inspiring community and start your journey to becoming a skilled graphic designer today!